



# Help your child learn to read!

The multi-award winning reading program for ages 3 – 13

Important message  
from your school!

*Dear Parents,*

*We are excited to announce that your child will now have access to ABC Reading Eggs at school – the fun and effective program that teaches children how to read!*

*ABC Reading Eggs is designed to get your child motivated and excited about reading. Your child will now be able to access the program in class and at home.*

*This guide details all the features and benefits of ABC Reading Eggs and how it can teach your child to read. We hope you and your child enjoy the learning to read adventure with ABC Reading Eggs!*



[www.readingeggs.com.au](http://www.readingeggs.com.au)

# How ABC Reading Eggs and ABC Reading Eggspress can work for your child!

## Learning to read can be easy and fun!

**ABC Reading Eggs** and **ABC Reading Eggspress** teach children the core reading and literacy skills they need for success at school. Developed by a team of experienced primary educators, the highly interactive lessons are effective because they are based on solid scientific research. The engaging one-on-one learning activities contain colourful animations, fun music and exciting rewards that keep kids motivated to learn!

### ABC Reading Eggs – First Steps

Ages 3-4

- Learn the sounds and names of letters, sight words and simple word skills
- One-on-one lessons allow your child to learn at their own pace



### Ready for school

Age 5

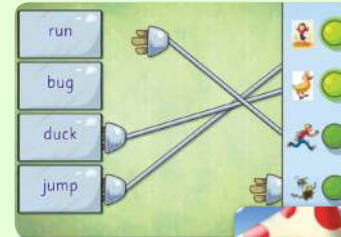
- Develops vocabulary with a focus on essential phonics skills and high frequency sight words
- A placement test ensures lessons match your child's ability



### Fun Practice Makes Perfect

Ages 6-7

- Builds comprehension skills: children read and understand longer words and sentences
- More challenging phonics patterns develop spelling and fluent reading skills



### Continuing the Journey with ABC Reading Eggspress

Ages 7-13

- Further develops spelling, comprehension, grammar and writing skills
- Compete against other children in live games
- Over 2000 e-books with quizzes





## My Lessons

This is the heart of ABC Reading Eggs – **120 reading lessons** that travel through 12 exciting maps. Your child can repeat lessons to reinforce essential reading skills.



## My House

Your child can change the appearance of their avatar, play arcade games, read Story Factory stories they have written and view their awards and critters. Your child can decorate their house with their purchases from Reggie's shop.



## Skills Bank

The Skills Bank includes **96 carefully graded spelling lessons** to develop your child's spelling skills in a progressive sequence. Each lesson focuses on a 12 word spelling list.



## Driving Tests

This section consists of **45 tests covering sight words, phonics skills and content-area vocabulary**. When your child gets enough questions correct, they are rewarded with a racing car game.



## Puzzle Park

Your child can complete **32 word puzzles** that develop a range of reading skills.



## My World

**My World** is a world full of fun where your child can visit 10 destinations. My World is available after completion of lesson 30.



## Eggy Bank

Your child can earn golden eggs by completing activities. These eggs can be used in the Arcade and Reggie's Shop.

## The Playroom

Includes **over 170 activities and books**. This virtual playroom is where young children can play with music, pictures, puzzles and much more.

## My Avatar

Children can create their own unique online character with customised features and accessories.

## My Stuff

Children can view their certificates and their collection of cute critters earned for completing lessons.

## Arcade

Contains **24 fun arcade games** that your child can play using their golden eggs.



## Reggie's Store

Your child can change the look of their avatar and house by purchasing accessories with their golden eggs.



## Storylands

Storylands contains **20 lessons, 140 activities, 20 wonderful books and heaps of rewards!** Perfect for the child who has mastered their ABC Reading Eggs lessons and is able to read short books. Storylands tests many of the reading and comprehension skills needed for school.



## Music Cafe

The Music Cafe brings together **62 ABC Reading Eggs songs** in one central location. Your child can sing, dance and enjoy songs from their favourite lessons and characters.



## Story Factory

The Story Factory provides a **step-by-step guide to writing a story**. Your child can choose their own illustrations and access word and sentence suggestions to help write their story. They can also enter a weekly story writing competition.



# ABC Reading Eggspress Student Navigation

## English Skills

More than 200 spelling lessons to enrich and extend the learning experience. Grammar lessons coming soon!

## Stadium

Your child can access the Stadium at any time and compete in real-time against students from around the world, developing key English skills along the way.

## Lessons

220 core comprehension lessons are laid out in an easy to follow map format, making the transition from ABC Reading Eggs seamless.



## Mall, Apartment, Trophy Room, and Arcade

Multi-reward options including an apartment to decorate, avatar clothing, and a games arcade. These make the **ABC Reading Eggspress** program an enriching experience which recognises your child's hard work and motivates them to do more.

## Library

Online Lexiled© and Levelled library filled with 2000+ titles for all ages, all with comprehension quizzes. Read aloud audio on all titles under level 20!

## Targets

Helps guide your child to all learning areas by offering rewards to strive for.



# ABC Reading Eggs and ABC Reading Eggspress products

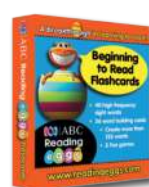
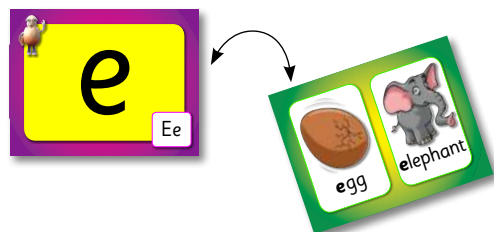
## Book Packs

**ABC Reading Eggs Book Packs** are a key element of the ABC Reading Eggs world. Each pack includes 10 reading books, a mini-poster and 50 progress reward stickers. The pack also includes a **FREE** 14-day subscription to [www.readingeggs.com.au](http://www.readingeggs.com.au), the website where children learn to read.



## Flashcards

**ABC Reading Eggs Alphabet Flashcards** make learning the 26 letters of the alphabet a fun experience. The seven games help children to recognise the shape and sound of each letter. Children can match letters to words with these great self checking cards – just flip them over to make a matching ABC Reading Eggs critter.



## Activity Books

### Activity Books

**ABC Reading Eggs Activity Books** are an excellent way for children to learn to read and write. The books help children recognise letters and sounds, write letters, develop phonics skills, practise handwriting, and read and write words and sentences.



### My First Series

The **ABC Reading Eggs My First series** are 80 page, full-colour workbooks to help young children on their reading and writing journey. Each book focuses on a key skill that children need to become good readers and writers and include a wide range of fun, educational activities.



### ABC Reading Eggspress Spelling Books

**ABC Reading Eggspress Spelling Books** for Years 1 – 6 help children to learn, use and apply their spelling skills across a range of question types and written activities. Each book helps them improve their proofreading abilities and boosts vocabulary development for improvement in writing.





## Learn on the go with our educational apps

Your child can learn on the go with our growing range of **ABC Reading Eggs apps for iPad, iPhone and Android devices!** Using all the great features of mobile and tablet devices, these educational apps make learning fun and motivational, with highly interactive touch activities that are ideal for early learners. The vibrant animations, exciting rewards and catchy music will help nurture your child's love of learning – setting them up for success at school.



### Eggy Words 250

- ✓ Learn 250 sight words
- ✓ Highly animated
- ✓ Helps fluent reading
- ✓ Apple & Android devices



### Eggy Alphabet

- ✓ Learn all 26 letters
- ✓ 208 handwriting activities
- ✓ Upper & lower case
- ✓ Apple & Android devices



### Eggy Nursery Rhymes

- ✓ 10 Nursery Rhymes
- ✓ Sing-along & word games
- ✓ Make your own animation
- ✓ For the iPad & iPhone



### Eggy Numbers 1 – 10

- ✓ Counting skills
- ✓ Number recognition
- ✓ Number handwriting skills
- ✓ For the iPad



### Eggy Vocabulary

- ✓ Grow key word vocabulary
- ✓ Hidden object game
- ✓ Fun reading books
- ✓ For the iPad



### Eggy Word SNAP

- ✓ Word recognition
- ✓ Build vocabulary
- ✓ Fun multiplayer game
- ✓ For the iPad



### Tap the Cat

- ✓ Comprehension
- ✓ Features voice playback
- ✓ Phonics & word study
- ✓ For the iPad



### Reading Eggs Spelling

- ✓ 10 interactive games
- ✓ Develops vocabulary
- ✓ Master spelling
- ✓ For the iPad



### Targeting Maths

- ✓ Covers 9 topics
- ✓ Australian curriculum
- ✓ Multiplayer
- ✓ For the iPad

Scan QR code to see all our apps.



# Overview and testimonials

## ABC Reading Eggs

**ABC Reading Eggs** is the breakthrough educational website where 3 to 7 year olds learn to read as they play. With its game-like activities, vibrant animations, fun sound effects and catchy songs, ABC Reading Eggs makes learning core literacy skills fun and motivational for young children.

ABC Reading Eggs introduces children to multiple learning areas, including:

- **My Lessons** – 120 reading lessons each consisting of a variety of instructional activities.
- **The Playroom** – includes over 170 activities and books. This virtual playroom allows children to play with music, patterns, picture making, puzzles and much more.
- **The Story Factory** – Children can write their very own story books and choose full colour illustrations to match their story.
- **Storylands** – features 20 lessons with a focus on developing reading, vocabulary and comprehension skills. Storylands also includes 20 wonderful books and lots of fun rewards!
- **Skills Bank Spelling** – 96 carefully graded spelling lessons with a focus on developing grammar and vocabulary.

*"My son is loving ABC Reading Eggs. You seem to have the mix of exercises, repetition and motivation pretty well spot on."*

**Denise R.**



## ABC Reading Eggspress

**ABC Reading Eggspress** continues the learning to read journey for 7 to 13 year olds, helping children further develop their comprehension, spelling, grammar and writing skills. **ABC Reading Eggspress** includes:

- **My Lessons** – over 200 comprehension lessons which cover six levels equivalent to school grades 1 to 6.
- **The Library** – home to over 2000 e-books, sorted by reading age and Lexile level.
- **English Skills** – provides over 200 spelling lessons which focus on improving reading, writing and comprehension skills.
- **The Stadium** – your child can compete against students from around the world or against the computer in four contests that test skills in spelling, vocabulary, usage and grammar.

*"ABC Reading Eggspress is great! My children are in charge of their own learning at their own pace."*

**David S.**



**Customer Service**

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Monday to Friday 9.00am - 5.00pm EDST (Sydney, Australia).